

The
Guernsey Press
and Star

A stylized, colorful illustration of a person jumping or dancing. The figure has a pink top, blue pants, and orange shoes. Three pink oval shapes are positioned above the figure, suggesting motion or floating. The figure is positioned behind the text 'HOME LIFE SHOW 2013'.

HOME LIFE SHOW 2013

Friday 15th November
to Sunday 17th November 2013
Beau Sejour, St Peter Port, Guernsey

Welcome

Welcome to the Guernsey Press Homelife Show 2013 to be staged at Beau Sejour in both the Sir John Loveridge and David Ferguson Halls.

The Guernsey Press Homelife Show 2013 will open on Friday 15th November 2013 and will continue through to Sunday 17th November 2013.

The Guernsey Press Homelife Show will have more stands than any other show, encouraging exhibitors from the UK, Jersey and France. If your company is involved in any aspect of home and lifestyle products and services, then this show is a must for your 2013 calendar. You will have the opportunity to promote your business to potentially thousands of people who are interested in a huge range of products from décor and interior design to water features; from the latest communication gadgets to health and from windows and doors to jewellery.

Following the success of the 2010 JEP Homelife Show, at Fort Regent in Jersey, The Guernsey Press bring you the Homelife Show 2013 with inspirational ideas for homes, interiors and gardens. Life enhancing innovations for health, beauty, fitness and leisure.



Show Information

Venue

Beau Sejour, St Peter Port, Guernsey.

Opening Times:

Friday 15th November	12.00pm - 7.00pm
Saturday 16th November	10.00am - 7.00pm
Sunday 17th November	10.00am - 6.00pm

Entry Charges:

Adults	£3.50 per day
Children (under 14)	£1.50 per day
Senior Citizens	Half price on Friday 15th November

The Guernsey Press Homelife Show 2013 is organised by **Effective Communications**.

For more information on the 2013 Show, please contact **Marguerite Talmage** on **07911 760418** or **Julie Settle** on **07797 740913**

Please also visit: www.homelifeshow.co.uk

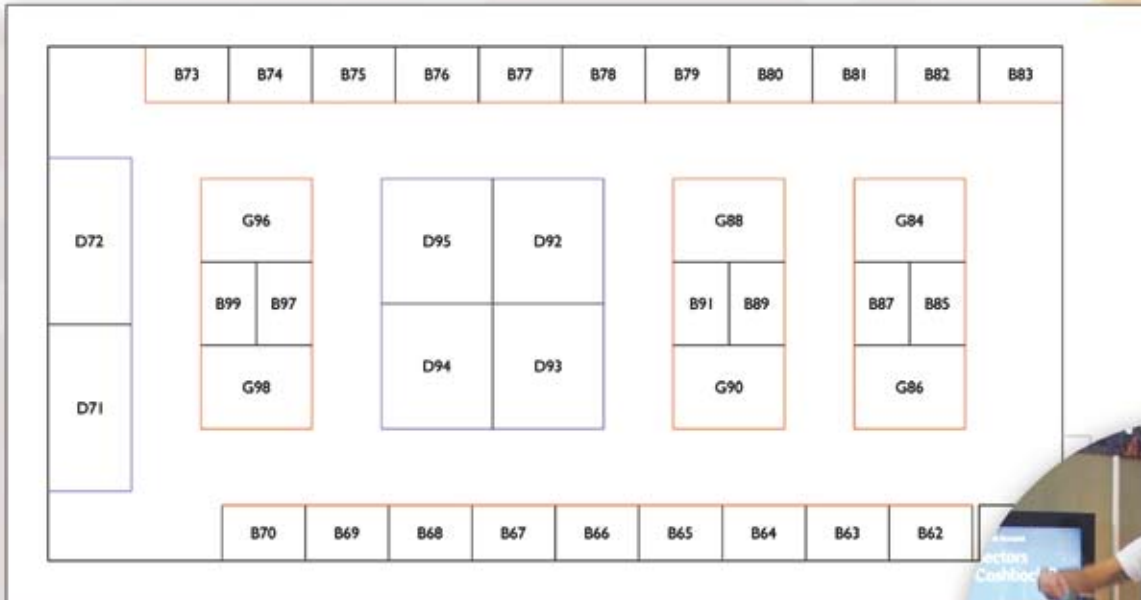


Exhibitor Benefits

As an exhibitor at the Guernsey Press Homelife Show 2013 you will benefit from:

- Exhibits will cover the A-Z of human activity so, whether you are a multi-national business or a one-person consultancy, this is a unique opportunity to display your 'product' to thousands of people
- As the Guernsey Press is the Show's sponsor it means exhibitors will receive extensive publicity both prior to, and during, the event in all its titles, as well as in a full colour, 24 page special publication. And, as part of the stand price, exhibitors will also receive both editorial and advertising coverage - guaranteed.
- All this means pretty well everyone in the island will get to know about the show. The Guernsey Press will also heavily promote ticket sales in advance of the event.
- The show is designed to provide something for everyone, which means that visitors will range from entire families interested in the latest home entertainment gizmos.
- Receive complimentary tickets to the show - enabling you to invite guests.
- Have your website linked to the Shows.

David Ferguson Hall



Stands

- B** Stands are 3m x 2m
- S** Stands are 3m x 3m
- G** Stands are 4m x 3m
- D** Stands are display only



David Ferguson Hall Exhibition Stand Costs

Other benefits include:

- Feature coverage and listing in the Guernsey Press
- Free listing in the Show Guide
- Free website profile and link



David Ferguson Hall

Stand Size	Category	Cost	Exhibitor Benefits
Shell Scheme			
2m x 3m	B	£1,100	BRONZE
4m x 3m	G	£2,200	GOLD

Costs include 2 spotlights and twin socket

20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.

Display Space

Up to 16 sqm	D	£120 per sqm	BRONZE
17-29 sqm	D	£120 per sqm	SILVER
30+ sqm	D	£120 per sqm	GOLD

Costs include twin socket

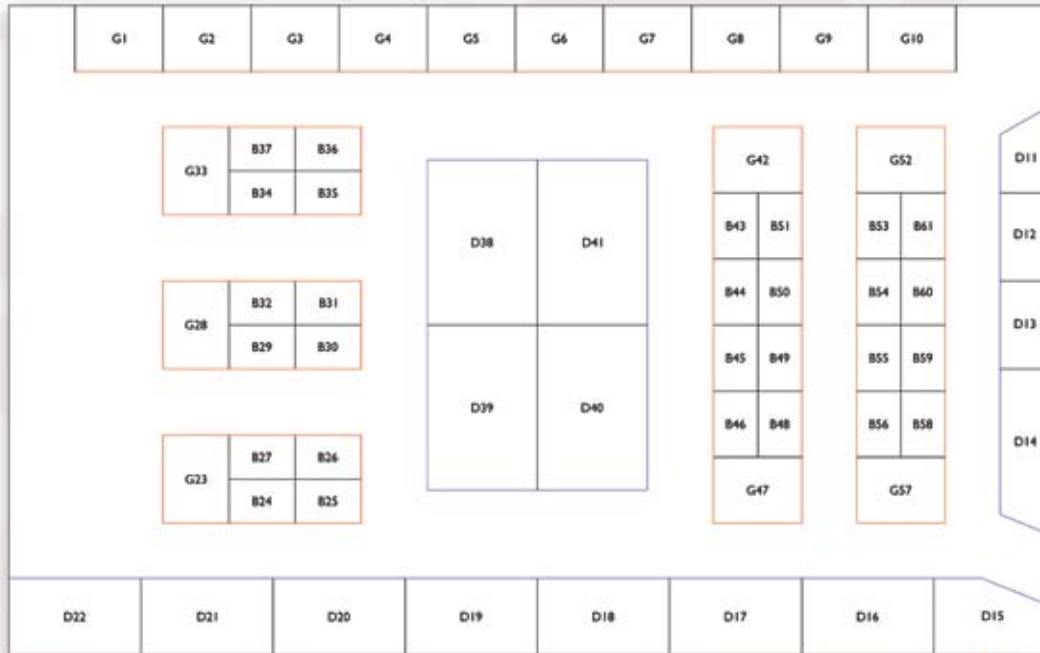
20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.

Exhibitor Benefit Packages

	BRONZE	SILVER	GOLD
Show Supplement Advertisement	10cm x 2 cols.	15cm x 2 cols.	13cm x 4 cols.
Complimentary Passes	10	20	30
Exhibitor Passes	2	4	6

Additional passes and complimentary passes available to purchase. Hire of table and chairs available.

Sir John Loveridge Hall



Stands

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G Stands are 4m x 3m

S Stands are 3m x 3m

D Stands are display only



2014

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UK exhibitors will require a trading License.

10% deposit to secure stand, 30% February 2013, 60% July 2013

Advertising
Branding
Design
Signage
Print
Web Site Design
Photography
Wide Format

 **FUSION**
CREATIVES.COM

