

Jersey Evening Post



**HOME LIFE**  
**SHOW 2012**

Friday 16th November  
to Sunday 18th November 2012  
Fort Regent, St Helier, Jersey

# Welcome

Welcome to the Jersey Evening Post Homelife Show 2012 to be staged at Fort Regent and it is planned to break all previous records in terms of exhibitors and visitors.

The Jersey Evening Post Homelife Show 2012 will open on Friday 16th November 2012 and will continue through to Sunday 18th November 2012.

The Jersey Evening Post Homelife Show will have more stands than any other show, encouraging exhibitors from the UK, Guernsey and France. If your company is involved in any aspect of home and lifestyle products and services, then this show is a must for your 2012 calendar. You will have the opportunity to promote your business to potentially thousands of people who are interested in a huge range of products from décor and interior design to water features; from the latest communication gadgets to health and from windows and doors to jewellery. In 2010 the Jersey Evening Post Homelife Show attracted 10,000 people.

There will be two zones at the show - The Home zone for all products relating to the home and Lifestyle Zone for all leisure, health, beauty and technology.

The show in 2010 was used as a launchpad for a number of new businesses. They all saw immediate growth in sales.



# Show Information

## Venue

Queen's and Gloucester Halls at Fort Regent, St. Helier.

## Opening Times:

Friday 16th November	12.00pm - 7.00pm
Saturday 17th November	10.00am - 7.00pm
Sunday 18th November	10.00am - 6.00pm

## Entry Charges:

Adults	£3.50 per day
Children (under 14)	£1.50 per day
Senior Citizens	Half price on Friday 16th November

The Jersey Evening Post Homelife Show 2012 is organised by **Effective Communications**.

For more information on the 2012 Show, please contact **Julie Settle** on **07797 740913**.

Please also visit: [www.homelifeshow.co.uk](http://www.homelifeshow.co.uk)

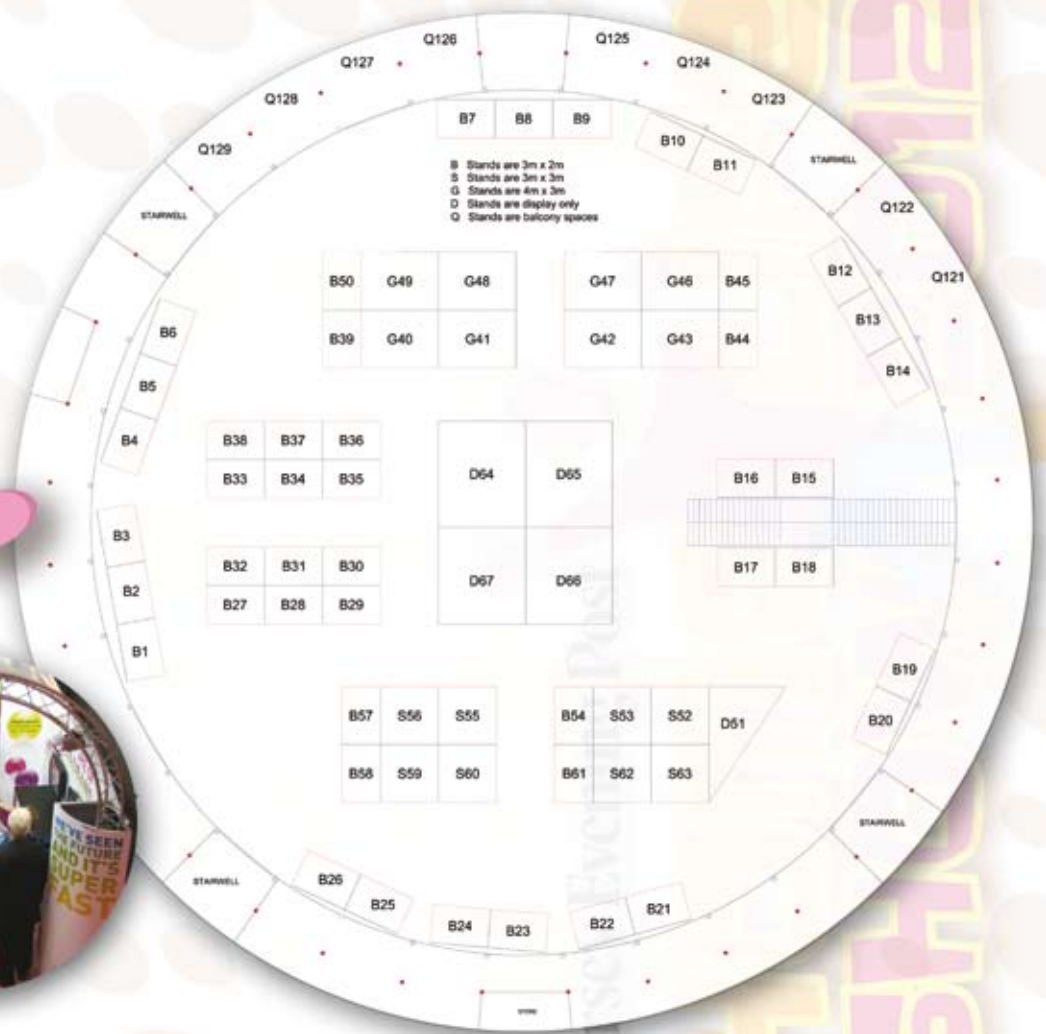


# Exhibitor Benefits

As an exhibitor at the Jersey Evening Post Homelife Show 2010, you will:

- Be able to display your product to over 12,000 visitors over the duration of the Show.
- Have a complimentary listing in "Homelife", the Jersey Evening Post's monthly home and lifestyle supplement plus a complimentary editorial profile in the month that you confirm your exhibitor status.
- Receive complimentary tickets to the Show - enabling you to invite special guests.
- Have a complimentary advertisement in the official Jersey Evening Post Home Homelife supplement that is published at the beginning of the week of the Show's opening.
- Benefit from an ongoing public relations campaign, commencing January 2012, that will continue to feature your company as soon as you become an exhibitor.
- Have your own company profile featured in the exhibitor list within the Homelife Show website complete with contact details and a hyperlink to your own company website.

# Queen's Hall Lifestyle Zone



# Queen's Hall Exhibition Stand Costs

## Other benefits include:

- Feature coverage and listing in the Jersey Evening Post monthly Homelife supplements
- Free listing in the Show Guide
- Free website profile and link



## Queen's Hall - Ground Floor Level

Stand Size	Category	Cost	Exhibitor Benefits
<b>Shell Scheme</b>			
2m x 3m	B	£1,150	BRONZE
3m x 3m	S	£1,700	SILVER
4m x 3m	G	£2,200	GOLD

*Costs include 2 spotlights and twin socket*

*20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.*

### Display Space

Up to 16 sqm	D	£115 per sqm	BRONZE
17-29 sqm	D	£115 per sqm	SILVER
30+ sqm	D	£115 per sqm	GOLD

*Costs include twin socket*

*20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.*

## Queen's Hall - Balcony Level

### Single 'Bay' - Display Space

Approx 3.8m x 4.5m	Q	£750	BRONZE
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*Costs include twin socket*

### Exhibitor Benefit Packages

	BRONZE	SILVER	GOLD
Show Supplement Advertisement	10cm x 2 cols.	15cm x 2 cols.	13cm x 4 cols.
Complimentary Passes - Valid Friday	10	20	30
Exhibitor Passes	2	4	6

*Additional passes and complimentary passes available to purchase. Hire of table and chairs available.*

# Gloucester Hall Home Zone



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Jersey

# Gloucester Hall Exhibition Stand Costs

## Other benefits include:

- Feature coverage and listing in the Jersey Evening Post monthly Homelife supplements
- Free listing in the Show Guide
- Free website profile and link



## Gloucester Hall

Stand Size	Category	Cost	Exhibitor Benefits
Shell Scheme			
2m x 3m	B	£1,150	BRONZE
4m x 3m	G	£2,200	GOLD

Costs include 2 spotlights and twin socket

20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.

### Display Space

Up to 16 sqm	D	£115 per sqm	BRONZE
17-29 sqm	D	£115 per sqm	SILVER
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Costs include twin socket

20% deposit payment to reserve your stand, 50% due in April 2012 and remaining 30% due July 2012.

### Exhibitor Benefit Packages

	BRONZE	SILVER	GOLD
Show Supplement Advertisement	10cm x 2 cols.	15cm x 2 cols.	13cm x 4 cols.
Complimentary Passes	10	20	30
Exhibitor Passes	2	4	6

Additional passes and complimentary passes available to purchase. Hire of table and chairs available.

Advertising  
Branding  
Design  
Signage  
Print  
Web Site Design  
Photography  
Wide Format

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